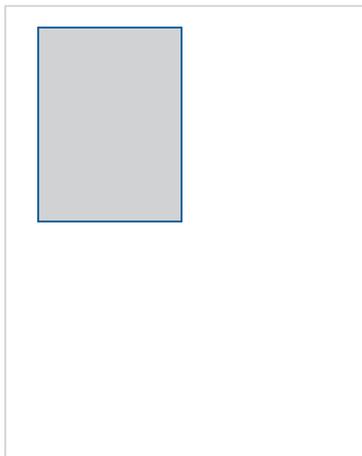


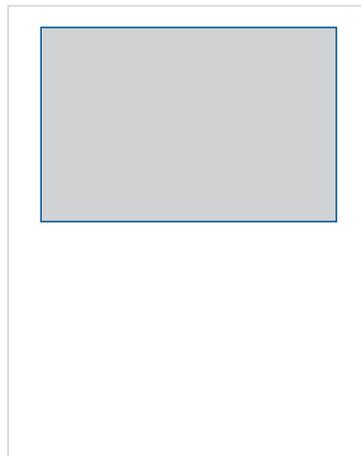
## PROGRAM GUIDE

*Program Guide ads should be supplied as press-ready PDF files.  
Color images should be in CMYK mode at a minimum 300 ppi.*



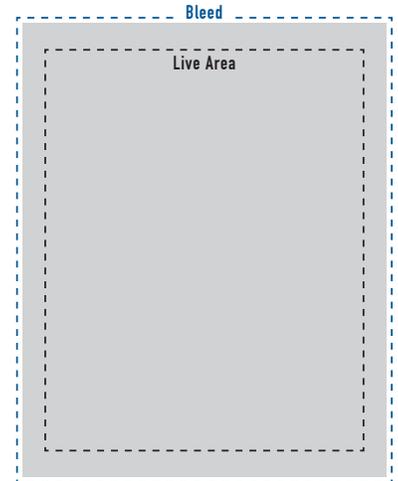
### Quarter Page Ad

3.157" x 4.275"



### Half Page Ad

6.5" x 4.275"

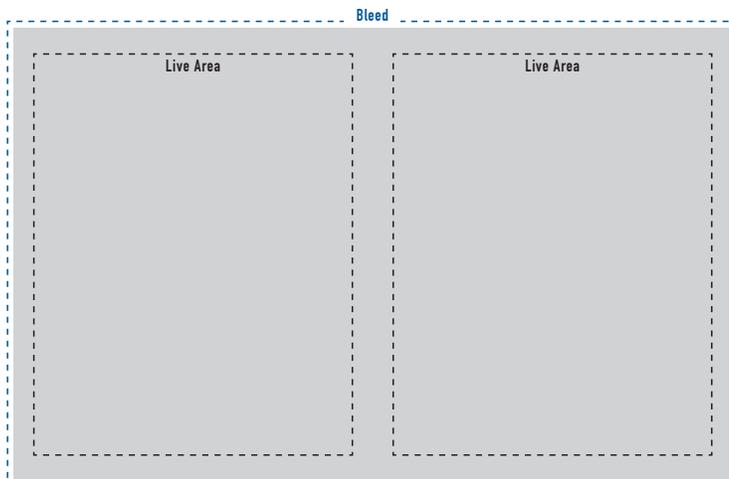


### Full Page Ad

**Full Size (with .125" bleed):**  
8.25" x 10.25"

**Final Trim:**  
8" x 10"

**Live Area:**  
7" x 9"



### 2-Page Spread Ad

**Full Size (with .125" bleed):**  
16.25" x 10.25"

**Final Trim:**  
16" x 10"

**Live Area:**  
7" x 9" on each page

*Or 2 separate pages at Full Page Ad size*

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## MOBILE APP

### File Sizes Required (In Pixels)

2732 x 107

2048 x 107

2208 x 120

1242 x 120

960 x 80

640 x 80

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## EMAIL BANNER

### File Size Required (In Pixels)

560 x 150

*All mobile app and email banner files must be in 72 ppi PNG format;  
no interlacing or transparency.*