

MARCH

MEETING 2022

MARCH 14-18 CHICAGO, IL

The American Physical Society will hold its 2022 March Meeting in Chicago on March 14-18. Take this unique opportunity to interact with more than 13,000 of the world's top scientists and students.



**EXHIBITOR
PROSPECTUS**

**MARCH.APS.ORG
#APSMARCH**

BENEFITS TO EXHIBITORS

The APS March Meeting offers your organization a valuable opportunity for one-to-one interaction with scientists from around the world. To complete the Exhibitor Application online, visit march.aps.org/exhibits.

APS March Meeting attendees are scientists who work in academia, national laboratories, and industry in the U.S. and throughout the world who are involved in making and influencing purchasing decisions.

There are many benefits to exhibitors:

- Free admission to the scientific program
- APS March Meeting Program advertising
- Special event sponsorship opportunities
- Discounted hotel rates
- Access to the exhibit hall before and after show hours
- Poster sessions, coffee breaks, and receptions take place in the exhibit hall, drawing more traffic to your booth
- Coffee and refreshment breaks for exhibitors in the exhibitors' lounge
- Lead retrieval

FREE PARTICIPATION IN JOB FAIR FOR EXHIBITORS

APS March Meeting is a great recruiting ground for discovering emerging science talent and filling hard-to-recruit positions—don't miss this opportunity to connect with highly qualified job seekers at the meeting. Exhibitors can post jobs in association with the virtual event for free. Contact Lesley-Ann Rennie (rennie@aps.org) for more information.

ATTENDEE MAILING LIST (NO EMAILS)

Pre-show attendee labels are available for \$500. Contact Don Wise at wise@aps.org, four weeks prior to the meeting. We do not sell registrant labels during or after the meeting.



SHOW HOURS

MONDAY, MARCH 14
WELCOME RECEPTION
6:45PM-8:00PM CT

TUESDAY, MARCH 15
10:00AM-5:00PM CT

WEDNESDAY, MARCH 16
10:00AM-5:00PM CT

THURSDAY, MARCH 17
10:00AM-4:00PM CT

For complete information on the technical program and housing, visit march.aps.org.

EXHIBIT HALL

2022 Booths Rates

Type of Booth	Zone A	Zone B	Standard
10x10 Interior	\$3,500	\$3,125	\$2,900
10x10 Corner	\$3,800	\$3,500	\$3,200
10x20 Corner/Interior Combo	\$7,100	\$6,500	\$6,000
20x20 Island	\$15,200	\$14,000	\$12,800

DISCOUNTS

Exhibitors in Zone A receive a 20% discount on all sponsorships and program guide ads. They will also receive the first choice of sponsorships and ads until 10/31/21.

Exhibitors in Zone B receive a 10% discount on all sponsorships and program guide ads. They will also receive the first choice of sponsorships and ads until 10/31/21.

SPONSOR OPPORTUNITIES

Connect with thousands of attendees by creating a custom package tailored to your needs. Choose one or more offerings from below to increase participation in workshops or events, drive booth traffic, and position your brand front and center with the largest gathering of applied physicists in the world.

DISCOUNTS Exhibitors in Zone A receive a 20% discount on all sponsorships and program guide ads. They will also receive the first choice of sponsorships and ads until 10/31/21. Exhibitors in Zone B receive a 10% discount on all sponsorships and program guide ads. They will also receive the first choice of sponsorships and ads until 10/31/21.

Program Ads

Price

Back Cover	\$5,000
Inside Back Cover.....	\$2,500
Inside Front Cover	\$3,500
First Right Hand Page	\$3,250
Second Right Hand Page	\$3,000
Centerspread.....	\$4,000
Full Page Run of Program	\$2,300
Half Page Run of Program.....	\$1,650
Quarter Page Run of Program	\$950

DEADLINE

FEBRUARY 11, 2022
 Sponsor Logo, Banner Ad
 Artwork Deadline

ADVERTISING SPECIFICATIONS

Download advertising specs for banner ads at march.aps.org/media/ad-sizes.pdf

MORE SPONSOR OPPORTUNITIES

Sponsors receive value-added benefits:

- Pre-show attendee labels that are free of charge to sponsors. Labels must be ordered no earlier than four weeks prior to the meeting.
- Acknowledgment of sponsorship on the APS March Meeting website

APS March 2022 Sponsorship

Price

Welcome Reception	\$6,500
<i>Exclusive sponsor of Opening Night Reception in Exhibit Hall.</i>	
March Meeting App Sponsor	\$5,000
<i>Exclusive exhibitor sponsor of app used by attendees to navigate sessions and the facility.</i>	
Wireless Sponsor	\$4,000
<i>Exclusive Sponsor of wireless inside the meeting facility, including splash page with logo.</i>	
Charging Stations	\$3,750
<i>Logo placement (video screen) on charging stations placed through exhibit and registration area. Limited availability.</i>	
Aisle Sign	\$1,875
<i>Logo placement on sign showing aisle number suspended from exhibit hall ceiling.</i>	
Poster Session	\$1,250
<i>Exclusive sponsor of one poster session. Limited availability.</i>	
Commercial Workshop	\$1,250
<i>One hour workshop in the APS theater to present product and services to a live audience. Catering available for an additional charge, limited availability.</i>	
Banner Ad in APS Email Attendee Notification	\$2,000
<i>One banner ad in attendee informational emails sent prior to meeting. Limited quantity available, Zone A exhibitors only.</i>	
Wine and Cheese Reception	\$5,000
<i>Exclusive sponsor of one wine and cheese reception. Limited availability.</i>	
Coffee Break	\$3,000
<i>Exclusive sponsor of one coffee break reception. Limited availability. Branded cups available for an additional charge.</i>	
Logo Pens	\$5,000
<i>Logo placement on pens used in the registration area.</i>	
Hotel Key Cards	\$9,000
<i>Logo placement on select hotel key cards.</i>	

FOR MORE INFORMATION ABOUT WHAT IS INCLUDED IN EACH SPONSORSHIP PACKAGE, PLEASE CONTACT

DAN COOKE
APS EXHIBIT & SPONSORSHIP MANAGER
516-576-2629
DCOOKE@AIP.ORG

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FEBRUARY 11, 2022
Sponsor Logo, Banner Ad
Artwork Deadline

FLOOR PLAN

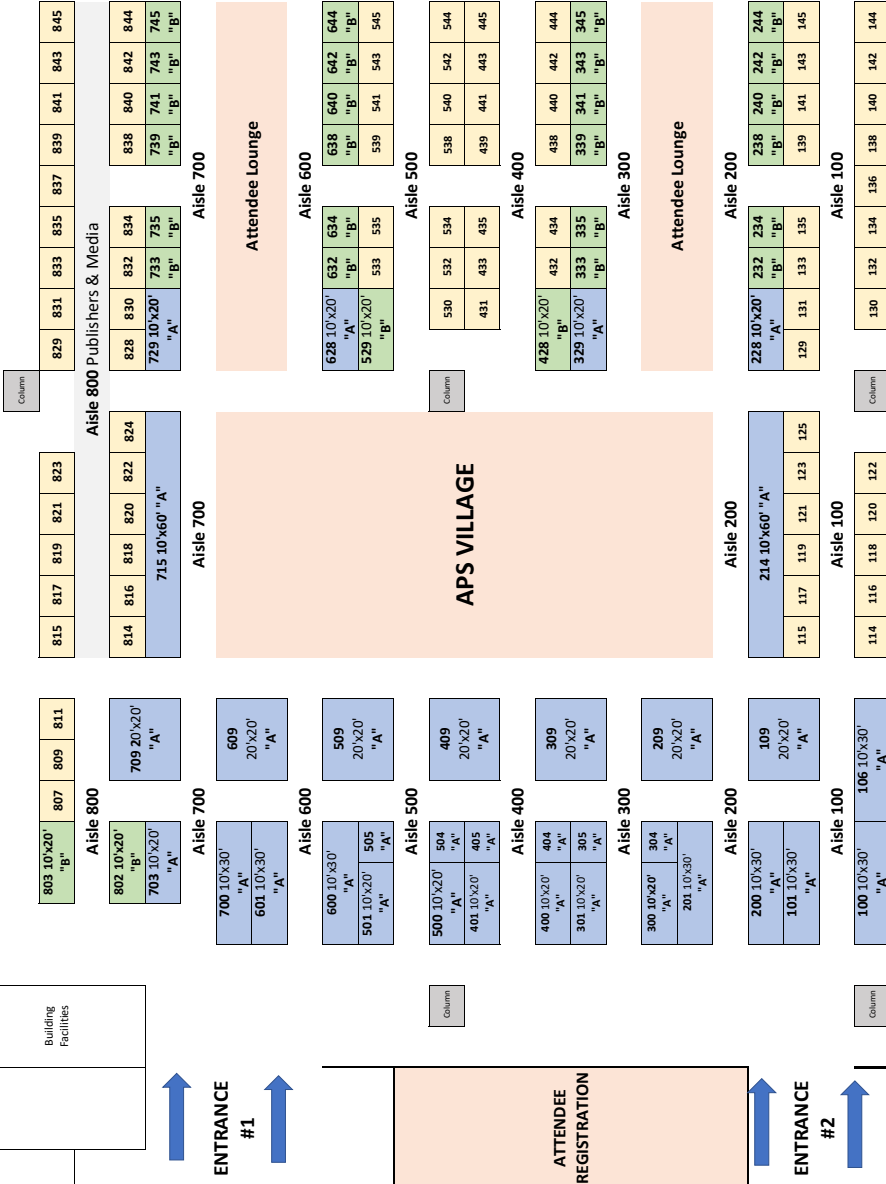
Attendee Gathering Areas
Blue = Zone A Booths
Green = Zone B Booths
Tan = Standard Zone Booths

- Unless dimensions are marked, each booth is 10'x10'
- 10'x10' booths can be combined into larger spaces
- Target date to confirm booth locations 11/3/21

Bathrooms/Building Facilities

Grad School Fair

Job Fair



APS Theater 2

APS Theater 1

Building Facilities

Building Facilities

Building Facilities

RECENT EXHIBITORS

AAAS S&T Policy Fellowships
AAPPS
ACS Publications
Advanced Research Systems
AI Care LLC
AIP Publishing
AJA International, Inc.
Almax easyLab Inc
American Institute of Physics
American Magnetics Inc.
Amuneal Manufacturing Corp
ANCORP
Andeen-Hagerling, Inc.
Anderson Dahlen - Applied Vacuum Division
Anest Iwata Air Engineering
Angstrom Engineering Inc.
Anton Paar
APS/Physical Review Journals
Ardent Concepts
Astronics Corporation
Astronics Test Systems
Asylum Research, an Oxford Instruments Company
attocube
Basel Precision Instruments
BlueFors Cryogenics
Boston Electronics
Brookhaven Lab's CFN & NSLS-II
Bruker Inst Inc
CAEN Technologies, Inc.
Cambridge University Press
Cell Associates
Cell Press
Chicago Quantum Exchange
Circuit Breaker Labs
Coax Co., Ltd.
Cobolt by Hubner Photonics
ColdEdge International
Comsol
COSMOTEC, Inc.
CreaTec (Sentys)
CryoConcept
Cryo Industries of America, Inc.
Cryogenic Control Systems, Inc.
Cryogenic Limited
Cryogenic US LLC
Cryomagnetics, Inc.
Cryomech Inc.
CrystalMaker Software

DCA Instruments
De Gruyter
Delft Circuits
Duniway Stockroom Corporation
Edinburgh Instruments
Elsevier BV
Excillum Inc.
Extrel
F1000
Frontiers
Gamma Vacuum
Getson Immigration
GMW Associates
Heidelberg Instruments, Inc.
HHV Limited
High Precision Devices
Horiba Scientific
HTA Photomask
HTS-110
Hubner Photonics
Huntington Mechanical Labs
IAEA Careers
ICE Oxford
Institute for Basic Science
IOP Publishing
IQM Finland Oy
IUCr
J&M Distribution
J.A. Woollam Co., Inc.
Janis Research Company, Inc.
Janssen Precision Engineering
JPE
Kashiyama USA
Keithley - A Tektronix Company
Kepco Inc.
KEYCOM
Keysight Technologies
Kimball Physics, Inc.
Krell Institute
Kurt J. Lesker Company
Labber
Laboratory for Physical Sciences
Lake Shore Cryotronics Inc.
Mad City Labs, Inc.
Mantis-Sigma
Materials Research Society
Mathworks

McAllister Technical Services
McPherson
MDC Vacuum Products LLC
MedicPad
Micro Photonics
MIT Press
MKS Instruments
Montana Instruments
Morgan & Claypool Publishers
MPF Products Inc.
MTI Corporation
NanoAndMore USA
nanoHUB (NCN)
Nanomagnetics Instruments Ltd.
Nanonics Imaging LTD
Nanosurf, Inc.
National Academies of Science
National High Magnetic Field Laboratory
National Reconnaissance Office
National Security Agency
Neaspec GmbH
Nextron Corporation
Nor-Cal Products, Inc.
Novocontrol USA
NT-MDT America Inc.
OriginLab Corporation
Oxford Instruments Nanoscience
Oxford University Press
Park Systems, Inc.
Pfeiffer Vacuum
Physical Society of Japan
Phytron, Inc.
Princeton Plasma Physics Laboratory
Princeton Scientific Corp.
Princeton University Press
PVD Products Inc.
Qblox
Qdevil
Quantum Design
Quantum Machines
QuinStar Technology, Inc.
R. D. Mathis Company
Radiant Technologies
Raith America, Inc.
Razorbill Instruments

Research in Germany
RHK Technology, Inc.
Rigaku Americas Corporation
Royal Society Publishing
SAES Group
Science Magazine
Scienta Omicron, Inc.
Scientific Instruments, Inc.
SeeQC
Shanghai Jiao Tong University
SINE Scientific Instruments
SmarAct Inc.
Smithsonian Observatory
Society of Physics Students
Solid Sealing Technology
Sony Digital Paper
SPECS-TII Inc.
Springer Nature
Staib Instruments, Inc.
Stanford Research Systems
STAR Cryoelectronics
Sumitomo (SHI) Cryogenics of America
Taylor & Francis Group LLC
TeachSpin, Inc.
Tektronix
Teledyne Hastings
The Institution of Engineering and Technology
The MIT Press
TOPTICA Photonics
Vacuum Technology Inc.
Vacuum Volume
Vat Incorporated
Virginia Diodes
Wiki Education
Wiley
WiTec Instruments Corp.
Wolfram Research
World Scientific Publishing
Xenocs
XMA Corporation
Yale University Press
ZPWare
Zurich Instruments

ATTENDEE PROFILE

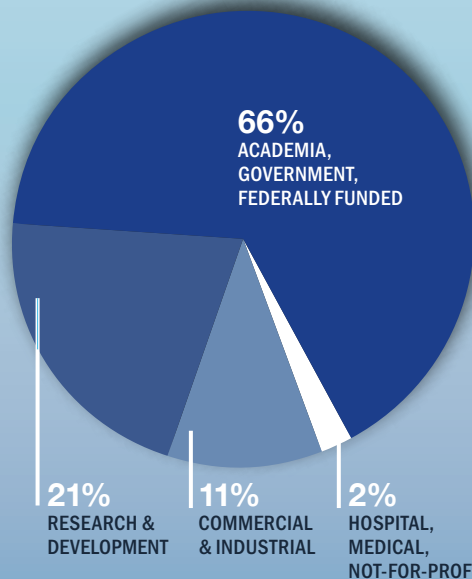
The scientists who are your customers attend the APS March Meeting to participate in the highest level scientific program where the best physics research is presented.

- 93%** of attendees visited the exhibit hall three or more times
- 85%** plan to purchase equipment and services within the next year
- 78%** recommend the purchase of equipment, products, or services
- 75%** request information from vendors
- 60%** have annual budgets of up to \$100,000

Techniques & Applications Used by Attendees

THIN FILMS	46%
SEMICONDUCTORS	42%
SPECTROSCOPY	40%
SUPERCONDUCTIVITY	35%
OPTOELECTRONICS	28%
POLYMERS	23%
STM	19%
MAGNETIC STORAGE	15%
DATA STORAGE	13%
NONLINEAR DEVICES	12%

Employment Areas of Attendees



APS ATTENDEES HAVE INTEREST IN THESE PRODUCTS

SCIENTIFIC SOFTWARE.....	70%
TEST & MEASUREMENT EQUIPMENT.....	56%
VACUUM COMPONENTS/ SYSTEMS	51%
DETECTORS.....	47%
POWER SUPPLIES.....	47%
CRYOGENIC EQUIPMENT.....	46%
SCIENTIFIC COMPUTING.....	39%
SENSORS	37%
MICROSCOPES.....	36%
OPTICAL COMPONENTS	34%
LASERS.....	33%
EDUCATIONAL PRODUCTS	31%
MAGNETIC MATERIALS	25%
CHARACTERIZATION EQUIPMENT.....	24%
HIGH-FIELD MAGNETS.....	24%

PROGRAM TOPICS

The scientists who are your customers attend the APS March Meeting to participate in the highest level scientific program where the best physics research is presented.

More than 10,000 technical papers will be presented at the APS March Meeting, covering:

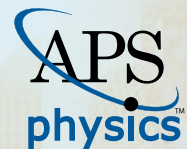
- | | |
|---------------------------------------|--|
| Applications | Nonlinear Phenomena |
| Beams Physics | Optical Properties |
| Biophysics | Phase Transitions |
| Carbon Nanotubes | Polymers |
| Chemical Physics | Quantum Hall Effect |
| Clusters | Quantum Information |
| Complex Fluids | Quasicrystals |
| Computational Physics | Thin Films |
| Disorder & Composites | X-Ray & Neutron Scattering |
| Electronic Structure | Semiconductors |
| Experiments & Measurements | <ul style="list-style-type: none">• Bulk• Defects• Heterostructure |
| Fluids & Quantum Fluids | Spintronics |
| Fullerenes | Superlattices |
| Glassy & Amorphous Systems | Surfaces |
| Graphenes | Superconducting Materials |
| Highly Correlated Metals | Superconductivity Theory |
| Layered Systems | Superconductors |
| Magnetism | <ul style="list-style-type: none">• Charge Properties• Lattice Properties• Type-II & Macroscopic• Phenomena• Spin Properties |
| Materials | |
| Measurement & Science | |
| Mesoscopic Systems | |
| Metal-Insulator Transition | |
| Nanomaterials | |

FUTURE MEETING SITES

2023 LAS VEGAS, NV

2024 MINNEAPOLIS, MN

2025 LOS ANGELES, CA



AMERICAN PHYSICAL SOCIETY
ONE PHYSICS ELLIPSE
COLLEGE PARK, MD 20740

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